



Documenting Events: Photo and Video Tips

Mobile Photography Tips

- **Consider the source of light and consider the subject.** You generally want to have the light source behind you while taking the photo. You'll find that if you take a photo facing direct light the subject will appear dark.
- **Keep still while taking your photo.** Many of our mobile devices can take time to calculate the lighting and snap the picture. We want to make sure that we're holding our device steady while it does the work.
- **Fill the frame!** When taking photos of people you want to get relatively close. Save the wide angle shots for those scenic views and big group photos.
- **Stay away from the zoom function on mobile devices.** Most of the time you will find that when zooming on a mobile device the quality of the photo deteriorates significantly. Instead of zooming, get as close as you can to the action, then use the crop feature on your device to get a closer shot of the subject.
- **Keep in mind the rule of thirds.** A number of devices will let you turn on a photo grid that will help you frame your photos. You don't have to center your subject in each photo. Experiment with the grid to add a little creativity to your photos.
- **Look out for your thumbs!** Make sure your fingers are not covering your camera lens.
- For reproduction purposes, **please do not use a filter on your photos.**

Things to Look for When Shooting Rallies

Actions shots are key! Look for folks in motion (marching, chanting, waving signs).

Limit the number of posed photos.

- Interesting facial expressions (use fill the frame and rule of thirds to highlight these expressions)
- Rally signs
- People walking the picket line
- Group photo with participants holding signs
- Featured speakers
- Spokespeople talking to the press
- Crowd shots

Capturing Short Video Clips

- Use your mobile device to capture 20 – 30 second interviews of participants explaining why they are participating in the action
- Film the video in landscape (turn your phone horizontally!)
- Remind people to pause at the beginning and end of their comments to allow for editing
- Make sure folks identify themselves as union members

Sending Photos

- Send the highest resolution possible
- Create a folder in Sharepoint, Google Drive or Dropbox and email the folder link to **post@afge.org** with a description of the event. Include location, time, date, locals/councils/districts that are present and notable guests.
- Use email when sending a 10 photos or less. Try to group them in as few emails as possible. Also include a description of the event with location, time, date, locals/councils/districts that are present and notable guests.
- Steps for sending multiple images from your iPhone:
 - o Open the Photos app on your phone
 - o Select Camera Roll
 - o Tap Select in the top right corner
 - o Tap on the images you'd like to send
 - o Tap the Share button at the bottom corner of the screen (it looks like a rectangle with an arrow pointing upward)
 - o Select the Email icon
 - o Type **post@afge.org** in the "To" field
 - o Tap Send
 - o Select Actual Size for the photo size option

**When members are at rallies they should remove their badges, uniforms and any reference to AFGE PAC.*

